

Gerald E. Valentine

Current Address

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<http://www.igev.com>

Objective

To obtain a creative position where I can apply and develop my talents and skills in a team-based environment, to create engaging and effective design.

Education

Bachelor of Fine Arts
The School of the Art Institute of Chicago

Work

Experience

Graphic Designer, October 2006 – Current

NAI BT Commercial, Bay Area, California

- Communicated corporate identity through design of collateral material for NAI BT Commercial and client companies.
- Responsible for logo and web design for clients and client properties, as well as HTML-based email blasts.
- Responsible for the design, layout and printing of collateral material for clients, including concept design, illustration, and photography.

Senior Artist, April 2005 – May 2006

Brower, Miller & Cole, Irvine, California

- Communicated own corporate identity through design of logo and collateral for Brower, Miller & Cole.
- Lead the creative team in developing branding materials for clients.
- Responsible for the design, layout and printing of collateral material for clients, including concept design, illustration, logo design, and photography.
- Responsible for layout for magazine articles and advertorials for clients.
- Responsible for attending press checks to verify print quality for client materials.
- Help build company brand by redesigning company website and collateral material to facilitate client growth for graphic design jobs.

Key Achievements

- Designed and oversaw all marketing materials for county land auction which resulted in garnering a final bid of \$47 million.
- 2006 Winner Bronze Service Industry Advertising Award for “Find Your Center” advertising campaign

Office Manager, May 2004 – April 2005

TradeDepot, Inc., Pasadena, California

- Oversee the listing of items on eBay.
- Research item value, write HTML, photograph and edit images, and respond to customer inquiries.
- Responsible for general office administration and setup, administration and maintenance of the company website and HTML listing template, and the design and presentation of collateral material.

Computer Skills

Assembly and Repair, 70 wpm typist

Software

Lightwave, Maya, Director (Lingo), Dreamweaver, Flash, Illustrator, Photoshop, Quark Xpress, Word, Excel, Powerpoint, Filemaker Pro, HTML, CSS, Javascript

Operating Systems

UNIX (Linux, SunOS), Windows (all editions), MacOS (all editions)